



Media information

June, 2014

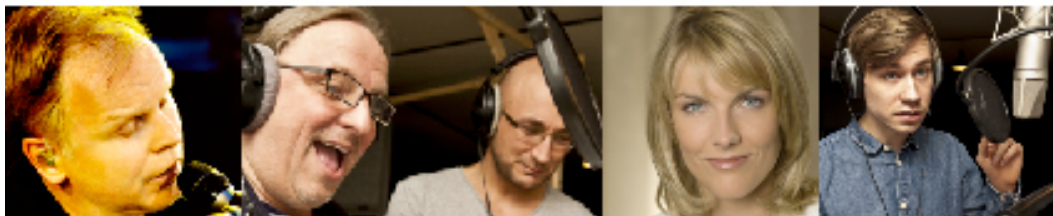
HÖRPOL – an extraordinary audio guide on Jewish history – is now also available for smart phones and tablets. Free and just for all.

For the past five years, the audio guide HÖRPOL has been available as a free internet download at www.hoerpol.de/en. On average, the website registers more than 3000 visitors per month, encouraging users to copy and pass on the MP3 files and information once they have downloaded them.

27 audio stations can be downloaded onto MP3 players and mobile phones. In addition there's a city map with the locations of the audio stations and accompanying teaching material for all types of schools from grade nine to the "Abitur" certificate. Schools across Germany, families and increasingly also tourists are accessing the extraordinary service in German and English.

Funded by the Press and Information Office of the Federal Government, HÖRPOL is now also directly available for smart phones and tablets*: as a free web app, accessible on hoerpol.de or [QR-Code](#). Between the audio stations, GPS-supported orientation is available from an extra HÖRPOL-map.

HÖRPOL invites everyone from the age of fourteen for a "stroll" in the Mitte district of Berlin, through Jewish history and current everyday life: between the theatres Volksbühne and Friedrichstadtpalast, passing fashion shops and music clubs, cafés, and lawns for sunbathing along the banks of the river Spree. There is no prescribed route, no beginning and no end. Ten audio stations take two hours, including a break for coffee and browsing for a pair of jeans. Everyday life and history blend into one another.



actors and newscasters: Herbert Grönemeyer (Photo: Grönemeyer), Axel Prahl und Murat Topal (P: Farys), Marieta Slomka (P: Sauerbrei), David Kross (P: Farys), and many more ...

"Anyone listening to HÖRPOL will not be able to avoid talking to one another", [Lala Süsskind](#), former president of the Jewish Community Berlin, describes the effect of the elaborately designed audio guide, a mix of radio play, rock song, feature, report with sound bites, and sportscast.

For **Federal President Joachim Gauck**, HÖRPOL makes “an independent contribution to ensuring that the knowledge of the crimes of National Socialism remains a part of living memory and is a reminder for anyone living today”.

More than 300 people were involved in creating HÖRPOL: numerous contemporary witnesses, historians, actors and cabaret artists, newscasters and sports commentators, musicians, choirs: Coco Schumann and Inge Deutschkron can be heard, also Axel Prahl and Herbert Grönemeyer, Tom Schilling, David Kross, Michael Degen and Elisabeth Trissenaar, Marietta Slomka and Megan Gay, members of the Grips-theater-ensemble, and many more. Choirs and bands from Berlin provided the music, sometimes four-part, sometimes in form of hip-hop or beat box.



contemporary witnesses: Ruth Gross (Photo: Scherm), Ruth Bötge, Inge Schoubjé, Marie-Luise Schmidt-Wigger (P: Ferenz), Coco Schumann (P: Ferenz), Isaak Behar (P: Scherm), Inge Deutschkron, and many more ...

In 2010 HÖRPOL received the “Deutscher Bildungsmedienpreis digita” (German Educational Media Award) and in 2012 was nominated for the “BKM-Preis Kulturelle Bildung” (award for cultural education) as an “outstanding, exemplary project of arts and cultural mediation”.

* suitable for new-generation smart phones and tablets (e.g. starting from iPhone 4S and Samsung Galaxy 3, iPad 2 and Samsung Galaxy Tab 2).

PHOTOS: Photos from the studio production cleared for publication (Axel Prahl, Murat Topal, David Kross etc.) and HÖRPOL logos and banners for your website at: hoerpol.de > [Press](#)

QR-CODE: black-and-white or black-and-orange at: hoerpol.de > [Press](#)

CONTACT: HÖRPOL is a project realised by Hans Ferenz – cultural projects, author: 030–2162606, 0170–4815668, kontakt@hansferenz.de, www.hansferenz.de

SUPPORTERS: HÖRPOL is supported by: Capital Cultural Fund, Stiftung Deutsche Klassenlotterie Berlin, Deutscher Paritätischer Wohlfahrtsverband, Press and Information Office of the Federal Government, Nachbarschaftsheim Schöneberg, Verband für sozial-kulturelle Arbeit, KICKER-Sportmagazin, DFB-Kulturstiftung, LISUM Berlin-Brandenburg (Federal State Institute for Schools and Media Berlin-Brandenburg), GEW, Ver.di, cimdata-Medienakademie and many more. All supporters can be found at: hoerpol.de > [Supporters](#)